

Wi-Tronix® Names Chad Jasmin as Director of Sales

Bolingbrook, IL – January 2, 2014 -- Wi-Tronix, LLC is pleased to announce Chad Jasmin as its Director of Sales. In his new role, Chad will be leading all of Wi-Tronix sales, marketing and new market development.

Chad joined Wi-Tronix in October 2012 as Business Solutions Manager where he has been instrumental in acquiring new business, developing new products and enhancing the overall customer experience. He has worked very closely with the Wi-Tronix Product Development team to implement functionality based on the current challenges of its customers. His leadership has enabled Wi-Tronix to introduce new features such as online commissioning of the Wi-Tronix system, track temperature restriction monitoring, and enhancements to train based reporting. Prior to Wi-Tronix, Chad was General Manager of Watco Companies' South Kansas and Oklahoma Railroad (SKOL) in Cherryvale, Kansas. He has 10 years of experience in railway transportation operations.

Chad Jasmin received certificate of completion Finance for Managers from the Neeley School of Business at Texas Christian University in 2007 and continued his education with multiple certifications from the US National Transportation Safety Board in 2008 and 2009.

“Wi-Tronix is excited to have Chad leading our sales team. His experience in the railroad industry combined with his knowledge of the Wi-Tronix system will enable him to ensure current and future customers will be able to take full advantage of their Wi-Tronix investment,” said Larry Jordan, President of Wi-Tronix, LLC. “Chad will have an instrumental role in leading Wi-Tronix into new and international markets in 2014 and beyond.”

Chad assumed his new role effective December 20th reporting to Executive Vice President, Mike Heilmann. Please join us in congratulating Chad on his new role as our Director of Sales.

Chad can be reached via e-mail at cjasmin@wi-tronix.com.

About Wi-Tronix, LLC:

Wi-Tronix, LLC, headquartered in Bolingbrook, IL, provides products and services to wirelessly monitor high-value mobile assets used in rail, marine and other commercial and industrial operations. Wi-Tronix's mission is to enable businesses to improve the operational efficiency, service reliability and safety of high-value mobile assets. For additional information visit the Wi-Tronix website at www.WI-TRONIX.com.

For Further Information:

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